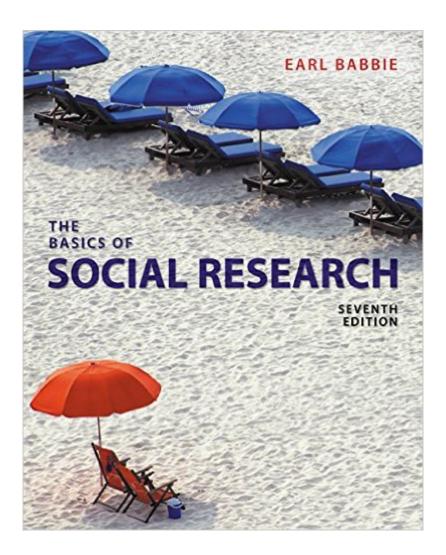
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# **The Basics Of Social Research**





# Synopsis

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the "how-tos" and "whys" of social research methods. Updated with new data, expanded coverage of online research and other topics, and new Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world.

## **Book Information**

Paperback: 530 pages Publisher: Wadsworth Publishing; 7 edition (January 1, 2016) Language: English ISBN-10: 1305503074 ISBN-13: 978-1305503076 Product Dimensions: 7.9 x 0.8 x 9.9 inches Shipping Weight: 2 pounds (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (3 customer reviews) Best Sellers Rank: #41,632 in Books (See Top 100 in Books) #63 in Books > Politics & Social Sciences > Sociology > Marriage & Family #70 in Books > Politics & Social Sciences > Research #212 in Books > Textbooks > Social Sciences > Sociology

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The textbook was required for my class. I enjoyed reading it because the text made sense.

Great. In good condition and received as promised.

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